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Cambridge, UK. 6th October 2008

Software talks bring the best to Cambridge

Cambridge-based software consultancy Software Acumen have announced a new initiative to bring the best software speakers to the East of England. Operating under the banner of *Software East* the company will host regular events at Downing College, Cambridge.

Mark Dalgarno, organiser of the events, said today, "*The East of England has a thriving software community but many internationally-known speakers never make it further than London. However, with the time, costs and hassle of getting to London (or beyond) getting worse this is an increasing problem for local software developers. With our new Software East series we plan to tackle this problem head-on by bringing the best speakers to the area.*"

Software East will focus on the state of the art in software practice, process and technology. The first event will take place on the evening of Thursday 20th November 2008 and will consist of talks from Steven Kelly, a worldwide authority on *Domain-Specific Modelling*, and Danilo Beuche, a recognised expert on the emerging *Software Product Lines* discipline.

Visit the [Software East](#) web site for more information.